

ROLU WORLDWIDE

TRADING L.L.C-FZ | DUBAI, UNITED ARAB EMIRATES

GLOBAL TRADE. RELIABLE EXECUTION.

Energy · Commodities · Industrial Solutions

An international trading presence

Dubai commercial operations. Swiss advisory heritage. International counterparties.

Rolu Worldwide combines international trading operations in Dubai with advisory and business development experience in Switzerland, complemented by Rolu Worldwide companies in London, Hamburg, Istanbul and Muscat. The business focuses on structured sourcing and trade across refined petroleum products, selected commodities and materials, and industrial solutions for storage and infrastructure sites.

01

Dubai

Trading and commercial operations positioned close to Gulf-region supply and demand centres.

02

Switzerland

Advisory, business development and international-market experience through Rolu Worldwide AG.

03

International

Rolu Worldwide companies in London, Hamburg, Istanbul and Muscat, with counterparties across Europe, the Gulf region and Türkiye.

Core positioning

A transaction is treated as an execution process, not simply access to product: supplier capability, counterparty verification, logistics, documentation, compliance and delivery terms are established before commitments are made.

Energy first, with adjacent trade where it fits.

CORE BUSINESS

Energy & Refined Products

International trade of refined petroleum products for commercial and industrial buyers, centred on qualified supply sources, verified counterparties, documented quality and workable delivery terms.

SELECTED TRADE

Commodities & Materials

Selected trade goods for demanding markets, including natural stone sourced from established quarries for residential, commercial and architectural projects.

TECHNICAL SCOPE

Industrial Solutions

Lightning protection systems for industrial, commercial and infrastructure applications, including tank farms and floating-roof tanks.

Transaction-specific approach

Product, specification, quantity, inspection, delivery terms and payment structure are established case by case and confirmed in writing. Rolu Worldwide does not rely on a standing public price list or generic availability claims.

How Rolu Worldwide works

Structured processes designed around performance, documentation and communication.

01

Supplier Networks

Identify sources that are known, reachable and capable of repeated performance.

02

Counterparty Verification

Review corporate documentation, standing and transaction capability.

03

Logistics

Define loading, transport and delivery terms with the parties responsible for execution.

04

Compliance

Arrange transactions within applicable legal and regulatory requirements.

05

Execution

Follow agreed terms through loading, transport and delivery with clear communication.

06

Relationships

Prioritise counterparties and commercial relationships intended to continue beyond one transaction.

Protection for safety-critical installations

Lightning protection for tank farms, industrial, commercial and infrastructure sites.

Fuel storage sites concentrate risk. Rolu Worldwide provides a full project sequence for lightning protection systems, including sensitive installations such as floating-roof tanks. The company acts as a solutions provider working with technical partners and suppliers rather than presenting itself as the component manufacturer.

01

Risk Assessment

Review the site, exposure and required protection level.

02

Technical Planning

Design the system and select suitable components.

03

Installation

Implement on site in coordination with operations.

04

Testing & Commissioning

Verify the installed system and hand over for operation.

BACKGROUND

From advisory practice to international trade

Rolu Worldwide AG traces its origins to Rolu AG, founded in Switzerland in 1972. Over time, experience developed across trade, transport and logistics, industry, healthcare, IT and telecommunications, organisational work, tendering and strategy. Dubai trading operations were established to conduct international trade in refined products closer to the Gulf region. Further Rolu Worldwide companies followed in London, Hamburg, Istanbul and Muscat.

1972

Rolu AG founded

Swiss origins and advisory practice.

ESTABLISHED

Advisory & development

International-market and business development experience.

DUBAI

Trading operations

Rolu Worldwide Trading L.L.C-FZ established for international refined-product trade.

EXPANSION

Further companies

Rolu Worldwide companies in London, Hamburg, Istanbul and Muscat.

PLANNED

Saudi Arabia

Saudi Arabia is identified by the company as planned expansion.

LOCATIONS

International presence

Operating companies, addresses and registration details.

UNITED ARAB EMIRATES

Dubai

Rolu Worldwide Trading L.L.C-FZ
Rolu Worldwide Commerce L.L.C-FZ

Meydan Grandstand, 6th Floor, Meydan Road
Nad Al Sheba, Dubai
P.O. Box 30418

Tel. +971 55 695 8867
ch.hartig@rolu-worldwide.com

Licence No. 2644722

SWITZERLAND

Herisau

Rolu Worldwide AG

Bahnhofstrasse 4
9100 Herisau

info@rolu-worldwide.com

Owner of the Swiss word mark
Rolu Worldwide® (No. 857147)

UNITED KINGDOM

London



Rolu Worldwide Trading Ltd

71-75 Shelton Street
Covent Garden
London WC2H 9JQ

Tel. +44 20 389 70 720

Company Number 17487930

GERMANY

Hamburg



Rolu Worldwide Security GmbH

Moorfleeter Strasse 40
22113 Hamburg

Tel. +49 40 226 316 255
Fax +49 40 226 316 259

TÜRKİYE

Istanbul



**Rolu Worldwide Tarımsal Ürünler İç ve Dış
Ticaret Limited Şirketi**

Bahçeşehir 2. Kısım Mah.
Mercedes Bul., A Blok No: 30E
İç Kapı No: 11
Başakşehir, İstanbul

Mobile +90 582 566 1700

Trade Register No. 1163272 (Istanbul)
Tax No. 7352376475

SULTANATE OF OMAN

Muscat



Rolu Worldwide Trading SPC

(Quality Porte International Trading SPC)
South Al Khuwair, Bousher
Muscat Governorate

Tel. +968 7226 4098

Company Number 1647515

PLANNED Saudi Arabia, Rolu Worldwide Trading LLC

Senior contacts & trade desk



Jörg Christian Hartig

CHIEF EXECUTIVE OFFICER

Group direction, trading relationships and international business development.

ch.hartig@rolu-worldwide.com | +971 55 695 8867



Carsten Haarhaus

MANAGER, OIL & REFINED PRODUCTS - EUROPE

European counterparties in oil and refined products.

c.haarhaus@rolu-worldwide.com | +49 152 14841876



Naeim Asgari

HEAD OF TRADE & PROCUREMENT

Trade and procurement leadership.

n.asgari@rolu-worldwide.com | +968 7997 3944



Noman Hail Noman Al-Hurdi

COMPANY SECRETARY

General correspondence, documentation and company administration.

a.alhurdi@rolu-worldwide.com | +971 56 53 885 00

Dubai headquarters & legal details

LEGAL NAME	Rolu Worldwide Trading L.L.C-FZ
REGISTERED OFFICE	Meydan Grandstand, 6th Floor, Meydan Road, Nad Al Sheba, Dubai, UAE
P.O. BOX	30418
LICENCE NUMBER	2644722
TAX REGISTRATION NUMBER	105331864600001
TELEPHONE	+971 55 695 8867
EMAIL	ch.hartig@rolu-worldwide.com
WEBSITE	rolu-worldwide.com
TRADEMARK	Rolu Worldwide®, Swiss word mark No. 857147 (Rolu Worldwide AG)

Swiss presence

Rolu Worldwide AG, Bahnhofstrasse 4, 9100 Herisau, Switzerland - advisory, business development and international markets.

IMPORTANT STRUCTURE NOTE

The Rolu Worldwide companies are presented as an international presence rather than as a formally consolidated legal group. Contracting entities should therefore be identified by their full legal names.



START A CONVERSATION.

Buyers · Suppliers · Brokers · Industrial Clients

DUBAI

Meydan Grandstand, 6th Floor, Meydan Road
Nad Al Sheba, Dubai, United Arab Emirates
P.O. Box 30418

+971 55 695 8867

ch.hartig@rolu-worldwide.com

rolu-worldwide.com